

Jordana George

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Curriculum Vitae

Education

Doctor of Philosophy (PhD) in Information Systems, Anticipated graduation: Spring 2019

Baylor University, Waco, TX

- Dissertation proposal successfully defended March 2018
- Dissertation title: "*Transforming viscous data into liquid data: understanding intermediaries in the data economy*"
- Advisor: Dr. Dorothy E. Leidner

Master of Business Administration, 1988

Penn State University, State College, PA

Master of Fine Arts, 1985

University of California, Davis, Davis, CA

Bachelor of Arts, 1983

University of California, Davis, Davis, CA

Publications and Presentations

PEER REVIEWED PUBLICATIONS

"*How Does Guanxi Affect Intention to Share Knowledge in the US? A Replication Study*," Jordana George and Kevin Yan, AIS Transactions on Replication Research, 2017.

"*Contemporary Issues of Open Data in Information Systems Research: Considerations and Recommendations*," Link, G., Lombard, K., Conboy, K., Feldman, M., George, J., Germonprez, M., Goggins, S., Jeske, D., Kiely, G., Schuster, K., Willis, M., Communications of the Association for Information Systems, 2017.

UNDER REVIEW

"*Digital activism: understanding new manifestations of an old phenomenon*" with Dorothy Leidner, invited submission under second round revisions at Information and Organization.

PEER REVIEWED PUBLISHED CONFERENCE PROCEEDINGS

"*Data Philanthropy: an Exploratory Study*," Jordana George, Jie (Kevin) Yan, Dorothy Leidner, 52nd Hawaii International Conference on Systems Science (HICSS) 2019 (forthcoming).

"*Why Marginalized Groups Struggle to Leverage Digital Activism*," Jordana George and Dorothy Leidner, Americas Conference for Information Systems (AMCIS), New Orleans, 2018.

"*Digital activism: a hierarchy of political commitment*," Jordana George and Dorothy Leidner, 51st Hawaii International Conference on Systems Science (HICSS) 2018.

"*The Poor Get Poorer and the Rich Get Fiber: Why Free/Low Cost Internet Might Not Bridge the Digital Divide*," Jordana George and Stacie Petter, Americas Conference for Information Systems (AMCIS), San Diego, 2016.

"*Chartering Predictive Analytics: A Case Study*," Wallace Chipidza, Jordana George, Hope Koch, Americas Conference for Information Systems (AMCIS), San Diego, 2016.

PRESENTATIONS

Worldwide University Network Workshop on the Role of ICTs in the Trans-nationalization of Indigenous Social Movements, University of Massachusetts, Amherst: "*Resource Mobilization for Social Movements*," 2018

Data Journos of Washington DC, remote presentation, "*The History of Data Journalism*", 2018.

Americas Conference for Information Systems (AMCIS), Boston, TREO Talk: "*When the Door Shuts: Loss of Open Data*," Jordana George, 2017.

Big XII+ MIS Symposium, Omaha, Nebraska, Presentation: "*Digital activism: a hierarchy of political commitment*", 2017.

Open Collaboration Data Factory Workshop on Open Data, Dublin, Ireland, Presentation: "*Open Data Research: a Case Study at data.world*," Jordana George, 2016.

SIG Social Inclusion Research Workshop, Dublin, Ireland, Presentation: "*How Does Gender Affect IS Journal Publications?*" Jordana George, 2016.

Research in Progress

"*Giving Voice to the Voiceless: The Use of Digital Technologies by Marginalized Groups*," with Jose Ortiz, Margaret Pulver, Amber Young, Rudolph Bedeley, Angelica Bernal, Donal Carbaugh, Hameed Chughtai, Elizabeth Davidson, Jordana George, Janis Gogan, Steven Gordon, Eean Grimshaw, Dorothy Leidner, Michael Myers, Emmanuelle Vaast, in development for CAIS, to be submitted Jan-Feb 2019

"*Data Philanthropy: the New Corporate Social Responsibility*," Jordana George, Jie (Kevin) Yan, Dorothy Leidner, in further development for an invited journal submission to a special issue of Information Systems Management dealing with Business Intelligence & Big Data for Innovative and Sustainable Development of Organizations.

Dissertation: "*Transforming viscous data into liquid data: understanding intermediaries in the data economy*."

- Includes two+ years of organizational data collected onsite from data.world in Austin, TX
- Research questions:
 - How do intermediaries create value in the data economy?
 - How does a data platform affect stakeholders' creation, distribution, and/or utilization of data?
 - What are the implications of a data platform for stakeholder performance?

"*Why Marginalized Groups Struggle to Leverage Digital Activism*" with Dorothy Leidner, further development for journal submission.

"*Big, dark, and viscous: How data attributes interact to create accessibility*," Jordana George

"*How benefit corporation status provides value to technology enterprises*," Jordana George, developing for journal submission (targeted for Entrepreneurship Theory and Practice).

Professional Appointments

BAYLOR UNIVERSITY, Waco, TX, Spring 2016 & Spring 2018, Teacher of Record

NEW MEXICO INSTITUTE OF MINING AND TECHNOLOGY, Socorro, NM, 2012 – 2014, Lecturer

UNIVERSITY OF NEW MEXICO - Valencia Campus, Los Lunas, NM, Fall 2013, Lecturer

Courses Taught

COURSE EVALUATION DETAILS AVAILABLE UPON REQUEST

BAYLOR UNIVERSITY, Waco, TX

MIS 3320 Systems Analysis and Design

- Upper division course required for MIS majors (average class size: 18 (2 sections))
- Evaluations: 5.57/6.0 (Section 3) and 5.91/6.0 (Section 4)
- Nominated for Graduate Student Outstanding Teaching Award

MIS 3305 Management Information Systems

- Upper division general course on information systems required for all business majors (average class size: 35)
- Evaluations: 5.5/6.0

NEW MEXICO INSTITUTE OF MINING AND TECHNOLOGY, Socorro, NM

ECON 251 Macroeconomics

- General macroeconomics course (Regular semester class size: 33+/-, summer class size: 12+/-)
- Evaluations:

• 251 Summer 2014	N/A	251 Fall 2013	4.37/5.0
• 251 Summer 2013	4.47/5.0	251 Fall 2012	4.09/5.0

ECON 252 Microeconomics

- General macroeconomics course (Regular semester class size: 33+/-)
- Evaluations:

• 252 Spr 2014	4.04/5.0	252 Spr 2013	4.59/5.0
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FA 189C, Acting I

- Introduction to Acting (Class size: 8)

UNIVERSITY OF NEW MEXICO - Valencia Campus, Los Lunas, NM

THEA 105 Theatre Appreciation

- History of Theatre, forms and methods, significant contributions to the field (Class size: 40)

DANCE 105 Dance Appreciation

- History of Dance, forms and methods, significant contributions to the field (Class size: 42)

THEA 130/131, Acting I and Acting II

- Introduction to Acting and Dramatic Art (Class size: 28)

UNIVERSITY OF CALIFORNIA, Davis, CA

Instructor for Drama 10

- Introduction to Acting and Dramatic Art

Academic Service and Memberships

REVIEWER

- Information Systems Journal (ISJ)
- Journal of the Association for Information Systems (JAIS)
- Journal of Strategic Information Systems (JSIS)
- Policy and Internet (PI)
- Australasian Journal of Information Systems (AJIS)
- AIS Transactions on Replication Research (TRR)
- Hawaii International Conference on Systems Science (HICSS)
- Academy of Management Annual Meeting (AOM)
- International Conference for Information Systems (ICIS)
- Americas Conference for Information Systems (AMCIS)
- International Symposium on Open Collaboration (OPENSYM)

OTHER VOLUNTEER/SERVICE

ICIS (International Conference on Information Systems)

- Seoul 2017, Review Coordination team member
- Dublin 2016, Review Coordination team member
- Ft. Worth 2015, assistant to Program Chairs, assistant to Poster Coordinator

AMCIS (Americas Conference on Information Systems)

- Boston 2017, session chair for TREO
- San Diego 2016, onsite volunteer

Big XII+, Stillwater OK 2018, Discussant, Panel member.

New Mexico Statewide Council on Adult Education 2014, New Mexico Department of Higher Education.

Advisory member, Faculty Senate, New Mexico Tech University, 2012-2014.

ASSOCIATIONS AND MEMBERSHIPS

Association for Information Systems (AIS)

Academy of Management (AOM)

The Institute for Operations Research and the Management Sciences (INFORMS)

The Association to Advance Collegiate Schools of Business (AACSB)

Professional Development

CERTIFICATIONS

Designing for Online Teaching Success, Baylor University, 2017

CONFERENCES

Hawaii International Conference on Systems Science, Hawaii, 2018, 2019

International Conference for Information Systems (ICIS), 2015, 2016, 2018

Post-ICIS International Workshop on Grounded Theory Method (GTM) Research, 2015, 2016, 2018

Academy of Management Discoveries Paper Development Workshop, College Station, Texas, 2018

American Conference for Information Systems (AMCIS), 2016, 2017

Worldwide Universities Network Workshop, invitation only, Amherst, 2018

Big XII+ MIS Symposium 2016, 2017, 2018

Texas Marketing Faculty Research Colloquium, Waco, Texas, 2017

INFORMS, Houston, 2017

Issues in Shared and Collaborative Scientific Research Pre-ICIS Workshop at the International Conference for Information Systems (ICIS), Dublin, Ireland, 2016 with SIGOPEN

Special Interest Group Social Inclusion (SIGSI) Post-ICIS workshop at the International Conference for Information Systems (ICIS), Dublin, Ireland, 2016

10th International Workshop on Grounded Theory Method (GTM) Research, International Conference for Information Systems (ICIS), Dublin, Ireland, 2016

Women in the Academy, Baylor University, 2016

TEACHING AND PEDAGOGY PROFESSIONAL DEVELOPMENT

Doctoral Consortia

- International Conference for Information Systems (ICIS), 2018
- Hawaii International Conference for Systems Science (HICSS), 2019
- American Conference for Information Systems (AMCIS), 2016 (junior), 2017 (senior)

Baylor University DOTS (Designing for Online Teaching Success), Fall 2017

Baylor Academy of Teaching and Learning

- Canvas Advanced Topics: The Graphic Details, September 2017
- Active Reading for Active Learning, September 2017
- Using Formative Assessment in the Classroom, September 2017
- Demystifying the "Flipped Classroom," September 2017
- Teaching to Amaze and Engage: Using Wonder, Humor and Active Learning Techniques to Captivate Upper-Level Science Students, April 2016
- Coaching the Coaches: What a Biochemist Taught a Homiletics Professor About Pedagogy, March 2016
- My Life Has Become a Major Distraction from My Cell Phone: How Smartphone Use Impacts Student Learning and Classroom Management, February 2016
- Addressing Controversial Topics, February 2016
- More than Just a Slideshow: Effective Uses of PowerPoint in the Classroom, January 2016
- Teaching to Promote Gender Equality, November 2015
- What Do They Know? Using Informal Assessment in Class to Improve Student Success, November 2015
- Teaching Beyond the Classroom and Marketing this Teaching for Promotion, October 2015

Grants

New Mexico State Energy Sector Partnership Program, Department of Workforce Solutions, amount: \$100,000, May 2012, with New Mexico Tech to develop renewable energy workforce training classes through the NM Tech University Community Education department. Although this grant was approved, the university terminated the project.

Academic Administrative Experience

NEW MEXICO INSTITUTE OF MINING AND TECHNOLOGY, 2012 – 2014

Coordinator for Community Education

Led the Community Education program managing approximately 40 instructors and 100+ courses. Areas of responsibility include new course development, faculty recruitment, and representation of Community Education at the Council of Chairs and Faculty Senate. Managed documentation and procedures for Higher Learning Commission requirements. Significantly increased the number of courses by nearly 50%, expanding the diversity of classes and improving instructor qualifications.

AUSTIN INDEPENDENT SCHOOL DISTRICT, 2010 – 2012

Director of Customer Support Services

Provided hands-on oversight to the technology support department for a large metropolitan school district. Services included implementation and support for instructional technology, technology helpdesk and field support, telecom, enterprise systems management, professional development for teachers for technology subjects, and technology deployment, support, and service for 65,000+ computers.

Industry Work Experience

HOMEAWAY, 2014 – 2015

Sr. Product Support Manager

NEOPOST, 2006 – 2010

Implementation & Solutions Manager

SAGETRACKER (NOW KNOWN AS WORLD TRACKING SOLUTIONS), 2005 – 2006

General Manager

CHAOS MEDIA NETWORKS, 2002 – 2003

Vice President of Operations

CLOCKWARE, 2001 – 2002

Vice President of Client Services

WALT DISNEY INTERNET GROUP / GO.COM / INFOSEEK, 1999 – 2000

Director of Customer Support

WALT DISNEY INTERNET GROUP / GO.COM / INFOSEEK, 1999 – 2000

Director of Customer Support

Awards and Honors

HICSS Doctoral Fellow 2019

ICIS Doctoral Consortium 2018

AIS Doctoral Student Service Award, 2017, Association of Information Systems

Nominated for Graduate Student Outstanding Teaching Award, Baylor University, 2018

Phi Kappa Chi "Light Your World" Honoree for excellence in teaching, Baylor University, 2018

OCDF Fellow, Issues in Shared and Collaborative Scientific Research Pre-ICIS Workshop International Conference for Information Systems (ICIS), Dublin, Ireland, 2016

AMCIS Doctoral Consortium 2016 (junior doctoral student program) and 2017 (senior doctoral student program)